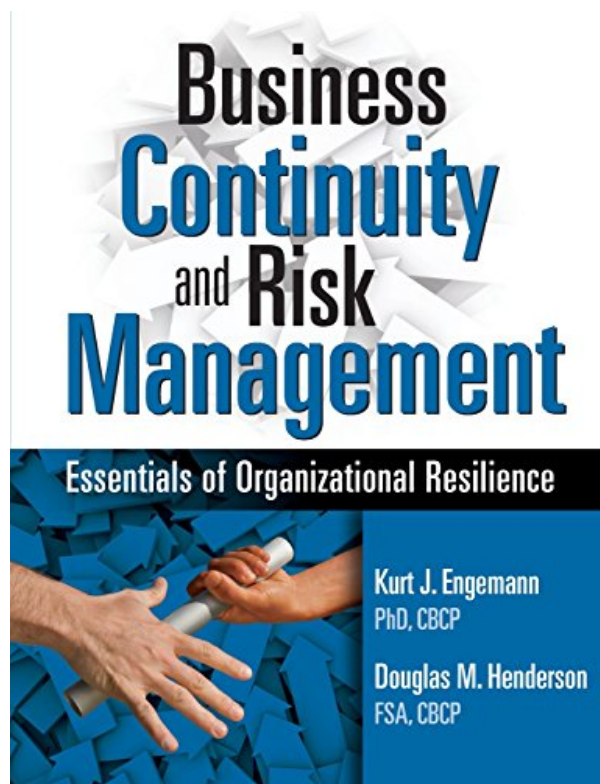


**BUSINESS CONTINUITY AND RISK  
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# Business Continuity and Risk Management

Essentials of Organizational Resilience



Kurt J. Engemann  
PhD, CBCP

Douglas M. Henderson  
FSA, CBCP

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Review

"It's difficult to write a book that serves both academia and practitioners, but this text provides a firm foundation for novices and a valuable reference for experienced professionals."

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The big problem with many books on risk management is their highly specialized nature. This book is designed primarily as a textbook, but is likely to prove useful to anyone who wants a basic grounding in dealing with natural disasters. It summarizes international standards and best practices, then goes on to offer a chapter-by-chapter discussion of key areas such as IT and emergency management. It also draws a clear distinction between risk management, how to foresee and prevent problems, and business continuity, which tends to deal with consequences. Two case studies, a service company and a manufacturer, are examined throughout the book to illustrate the move from theory to practice

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Practitioners constantly emphasize the necessity of a holistic approach and I am pleased to see this new book by Kurt Engemann and Douglas Henderson does just that. It is also important to blend theory with practice in this hands-on field; again this is accomplished by the authors of this book who have extensive academic and business continuity and emergency management experience. They bring the subject to life with rich teaching and learning features, making it an essential read for students and practitioners alike.

--Phil Kelly, DBA, FHEA, FIRM; Senior Lecturer, Liverpool (UK) Business School; Lead Examiner, Risk Decisions, The Institute of Risk Management (IRM)

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As an instructor, you have seen business continuity and risk management grow exponentially, offering an exciting array of career possibilities to your students. They need the tools needed to begin their careers -- and to be ready for industry changes and new career paths. You cannot afford to use limited and inflexible teaching materials that might close doors or limit their options. Written with your classroom in mind, *Business Continuity and Risk Management: Essentials of Organizational Resilience* is the flexible, modular textbook you have been seeking -- combining business continuity and risk management. Full educator-designed teaching materials available for download.

From years of experience teaching and consulting in Business Continuity and Risk, Kurt J. Engemann and Douglas M. Henderson explain everything clearly without extra words or extraneous philosophy. Your students will grasp and apply the main ideas quickly. They will feel that the authors wrote this textbook with them specifically in mind -- as if their questions are answered even before they ask them.

Covering both Business Continuity and Risk Management and how these two bodies of knowledge and practice interface, *Business Continuity and Risk Management: Essentials of Organizational Resilience* is a state-of-the-art textbook designed to be easy for the student to understand -- and for you, as instructor, to present.

- Flexible, modular design allows you to customize a study plan with chapters covering:
  - Business Continuity and Risk principles and practices.
  - Information Technology and Information Security.
  - Emergency Response and Crisis Management.
  - Risk Modeling in-depth instructions for students needing the statistical underpinnings in Risk Management.
  - Global standards and best practices.
  
- Two real-world case studies are integrated throughout the text to give future managers experience in applying chapter principles to a service company and a manufacturer.

- Chapter objectives, discussion topics, review questions, numerous charts and graphs.
- Glossary and Index.
- Full bibliography at the end of each chapter.

Extensive, downloadable classroom-tested Instructor Resources are available for college courses and professional development training, including slides, syllabi, test bank, discussion questions, and case studies.

Endorsed by The Business Continuity Institute (BCI) and The Institute of Risk Management (IRM).

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Excellent text on Business Continuity Planning

By Steve Elliot

I recently had the pleasure of reviewing a textbook which is a state-of-the-art summation of the current global body of knowledge for Business Continuity Management (BCM), including current international standards and best practices. The book is designed to be used as part of a college-level course or as a desk reference guide, or resource for your in-house team.

The book is written in a traditional modular design which allows the reader to explore each chapter as a stand-alone unit, and then follow the after-chapter Q&A and case study questions. The first ten chapters cover the fundamental principles and practices of business continuity, and give the reader a good command of the terminology and definitions. (A constant source of debate in our profession.) The authors blend the how's and the why's along with the industry standards and recommended best practices to offer a solid functional background to the reader.

Three chapters delve into greater detail on Information Technology / Disaster Recovery and Emergency Management. Many in-house programs choose to segment these functional areas into totally separate business units and departments within the organization. Therefore this book allows the reader to understand the inter-relationships between business continuity - risk management - emergency management - disaster recovery, but then follow the standards and corporate culture which are in-place within their own organization. Since this book was written in 2011, the reader will find an excellent chapter on the importance of crisis communications including the role of social media in their communications plans.



The final four chapters detail the role of enterprise risk management for those readers who wish a stronger foundation in statistical modeling, and how to conduct and score a risk assessment (also known as a Hazards & Vulnerabilities Assessment).

The authors present case studies for two different organizations (an investment services firm and a widget manufacturing company), and then integrates those case studies throughout the text to demonstrate how the material would be used in a real world setting. The end-of-chapter questions ask the user to put themselves into the role of a contingency planner for one of the two organizations, and then apply what was learned in the previous section. That's a nice touch which gives the reader the preferred blend of academic knowledge and functional experience.

Both The Business Continuity Institute (BCI) and the Institute of Risk Management (IRM) have endorsed the book, and it makes a terrific study guide for their certification programs.

A great book for educators, students, and practitioners. The material is fresh, topical, and presented in an easy-to-read and understand format. Add this one to your personal library!

3 of 3 people found the following review helpful.

Great Book

By G.Montoya

I'm taking a course in Grad school in Business continuity and risk management. This book is extremely helpful, it is very specific, it examples are easy to understand. It is a great tool of learning. You can use it as a guide if you will like to create a business continuity plan in any organization. I will recommend this book to anybody who wants to learn about business continuity and risk management thoroughly.

2 of 2 people found the following review helpful.

Very Detailed Book

By Botero Maritza

I will definitely recommend this book to anyone who will like to know more about the Business Continuity and Risk Management field as it is a very detailed read, love the fact that every term is explained in very simple terms for anyone to understand the concepts!

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