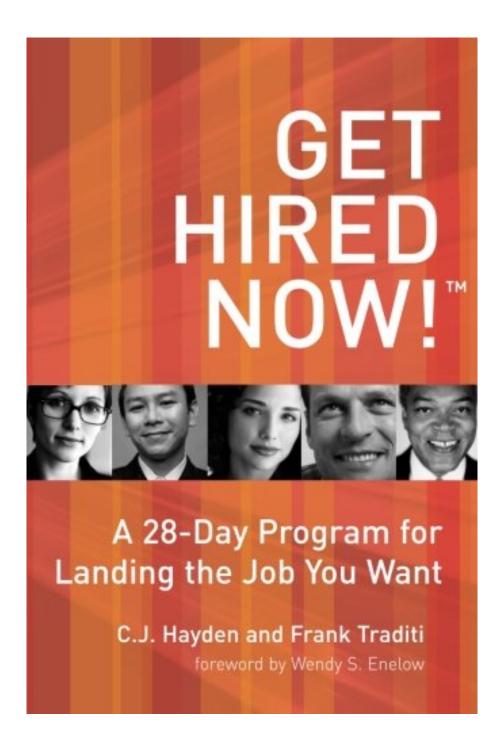


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#### Review

"Getting the job you want largely determines your success in life. This is the best book written on the subject." -- Brian Tracy, author, TurboCoach: A Powerful System for Achieving Breakthrough Career Success

"Real life, immediately usable, and valuable guidance to find the career of your dreams. This book is a must read." -- Marcia Wieder, America's Dream Coach®, author, Making Your Dreams Come True

"This book will literally lead you by the hand ... A treasure trove of practical, tested ideas." -- Dr. Stephen R. Covey, author, The 7 Habits of Highly Effective People

#### About the Author

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In a world where 85 percent of available jobs are never advertised, Get Hired Now!(tm) provides practical, hands-on techniques to help job-seekers tap into the hidden job market. This inspirational and motivational book teaches you how to take advantage of the single most important factor in a successful job search, the power of personal relationships. At the heart of the book, a systematic, structured 28-day program leads you through the three key components of a successful job search: 1. Identifying the best job search strategies for your personal goals 2. Knowing exactly what to do and when to do it 3. Staying motivated in the face of frustration and rejection Consistently directing readers to the most practical next step in their job search, Get Hired Now! shows how to figure out what you want, find opportunities and contacts, connect with potential employers, get interviews and land the job.

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Get Hired Now!

By Cheng Jih Min

The average working adult will change jobs ten times over his or her lifetime. Searching for a job can be an overwhelming and often daunting task. Where do you start? How do you find that great new job? How do you stay motivated when you feel so frustrated?

That's where C.J. Hayden and Frank Traditi's best-selling book, Get Hired Now!TM (Bay Tree Publishing, 2005), gives you a complete job search system for the job seeker in any field. This book contains a twenty-eight day programme for coaching yourself to job search success. It has everything you need to strengthen your job search, make the best use of your time and energy, stay motivated in the face of rejection, and land the job you want.

I like the Book's practical and systematic approach to the process of job search, obtaining interviews, and getting hired. Its strategies, daily action items, and checklists keep the job seeker focused on reaching the objective in the shortest time and using the most effective techniques. This programme is especially effective where a coach facilitates the programme with a group of job seekers. The coach provides professional assistance in dealing with blocks and obstacles, handling challenges and brainstorming solutions, support during bad times, and celebrating with job seekers when they succeed.

Surveys estimate that seventy-four to eighty-five percent of available jobs are never ever advertised. Yet most job seekers only apply for the fifteen percent of jobs that are advertised. This creates intense competition amongst these job seekers for a limited number of advertised positions, whereas savvy job seekers are able to position themselves to choose the employers and secure the jobs they desire amongst the eighty-five percent of jobs not advertised, with no competitive pressures to worry about.

In reading through the Book, I was struck by how much the job search process resembled that of prospecting for business with potential clients. Job-hunting is approached the same as that of sales. Potential employers are treated as if they are potential clients. In one job search, a job seeker targeted six companies. He contacted all of them and called them many times until he got an interview and a job with one of them.

The Book is divided into two parts. Part One covers the Get Hired Now!TM system. This system breaks down the job search process into a series of simple steps so you will know exactly where and how to start finding a job today. It organises the steps into a proven system built around three powerful elements: effective job search approaches, an action-oriented, twenty-eight day programme, and suggestions for managing the fear, resistance, and procrastination that may hinder your job search. The programme shows you how all the pieces of the job search puzzle fit together, what to do, when to do it, and how to measure your results.

The Book goes into detail about the different job search approaches, from networking and referral building, contacting potential employers, informational interviewing, employing recruiters and agencies, searching specialises job listings, and finally using help wanted advertisements.

Part Two of the book contains instructions for preparing your chosen success ingredients, as well as job search "recipes" to help you apply the approaches specified in your action plan. This part elaborates on the job search pyramid, starting from knowing what you want, finding opportunities and contacts, applying to employers, getting interviews, and landing the job.

"To be successful at your job search you must free your fears about asking for what you want. Look at this time in your life as a window of opportunity. It could very well be the chance of a lifetime to find the ideal job. If you start your job search off on the right foot, stay organised, and sustain a positive attitude even when things appear bleak, your persistence will pay off." That's how Hayden and Traditi concluded the Get Hired Now!TM book.

In writing Get Hired Now!TM, Hayden and Traditi have done a great service in advancing job-seekers interests by sharing a wealth of secrets for getting the job you really want with the talent you already have.

2 of 2 people found the following review helpful.

If you're looking for a job-read this!

By Armchair Interviews

Job seekers, rejoice! Finally a book that offers humor, motivation and results. The format is like a diet program, complete with "recipes" to land the perfect job. This style provides a basic structure that readers can easily latch onto, without becoming gimmicky and overused.

The real strength of this program is the focus on continual focused action. Checklists, "daily scores" and specific directions keep the job hunter motivated and able to direct their energy in a productive and efficient way.

The foundation of the program is "knowing" what you want in a job. Hayden and Traditi provide many exercises to determine exactly the perfect type of job for you. Once you know what you want, your energy is focused on bringing that job to you. The book provides tons of insider tips on both knowing yourself and knowing how to present yourself to land the perfect job for you.

Armchair Interviews says: A combination of positive thinking and positive action, this success-oriented program is sure to help any job seeker find their dream job.

2 of 2 people found the following review helpful.

An excellent supplementary resource for first-time job hunters and midlife career-changers alike By Midwest Book Review

A Master Certified Coach and a career strategist combine their talents in Get Hired Now! A 28-Day Program for Landing the Job You Want, a practical-minded job-seeker's guide offering hands-on techniques to get noticed and get hired. Structured steps of a 28-day program focus on the keys to a successful job search: identifying the best strategies for one's personal goals, knowing precisely what to do and when to do it, and staying motivated despite frustration and rejection. Anecdotes, model cover letters and other vital documents, basic instructions in how to network, step-by-step tidbits each a page or two long and easy-to-follow combine into a unified program ideal for focusing one's energies and earning the job of one's dreams. An excellent supplementary resource for first-time job hunters and midlife career-changers alike.

See all 8 customer reviews...

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